PickMe

PickMe is a platform for campus transactions(mainly second-hand).
It is a convenient, safe and reliable platform for campus users to
post, browse items and arrange pickups, directly from smartphones.
At initial stage, PickMe is mainly for Beijing Forestry University and 10
nearby universities user group, which area is called XueYuan Road
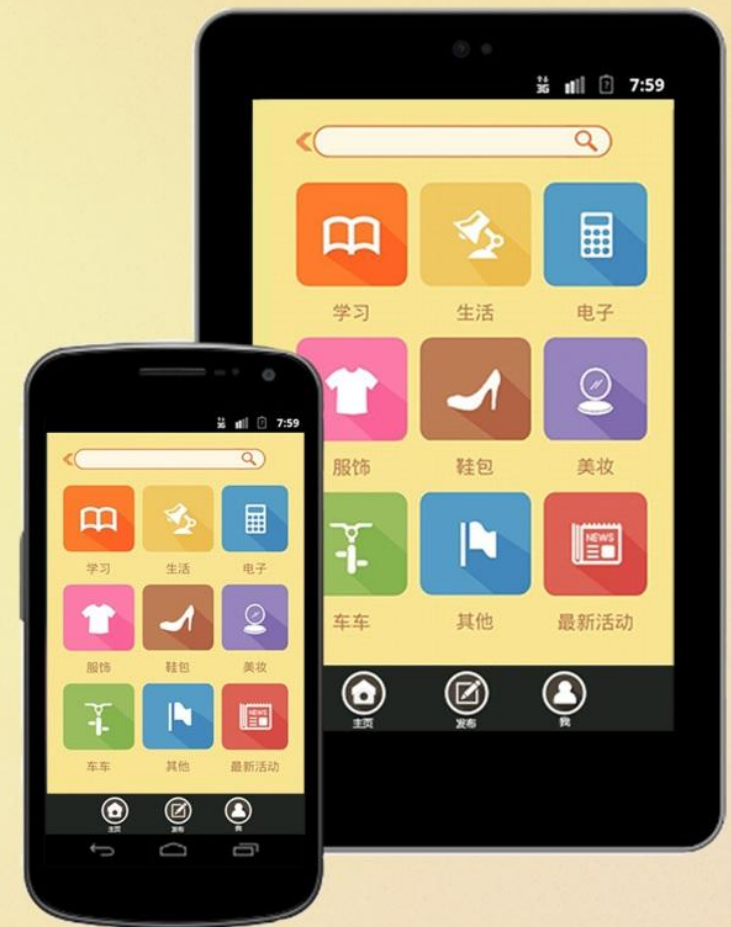College Area.
We started promotion from 25th Feb14 in BJFU, and there is already
over 500 users using PickMe!(until 7th Mar 14)

◆ In charge of overall planning, team building and management.
◆ In charge of UI design.
◆ Server end development.
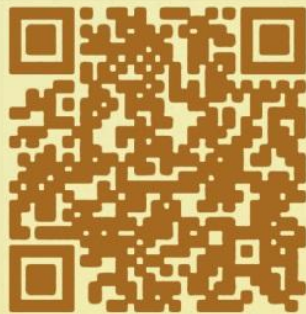
PickMe is available for
downloading now!

http://www.pickme.cn

Orientation

To be a campus goods information classification platform, rather than a defrayal platform.

To focus on simplicity and beauty of posting & browsing posts

Register and log by verifying campus identity

Posting, Searching, Browing goods

Viewing details of posts and theposter

Directly contact the poaster

Goods management(delete, edit, add to favourite, set sticky etc.)

Personal management

Credit system

Shake it , to find your potential interests

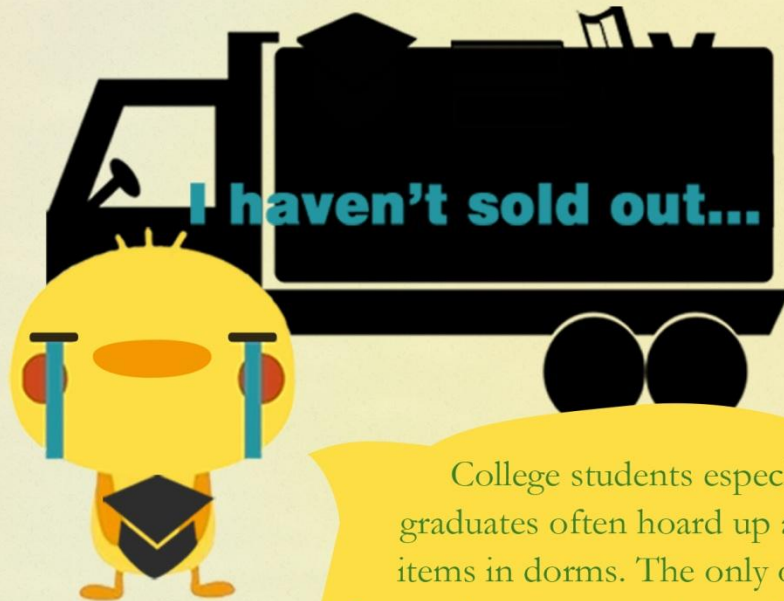Other interactive functions

Functions

Development Infomation

Client is developed in Android native development technology in Java

Server is developed in Baidu cloud engiene BAE in PHP, using Mysql database, cloud storage BCS etc.

For codes:
https://github.com/streamna/948limited

PICKME

Mobile Platform For Transactions On Campus

Some of the students buy second-hand items on Taobao (a platform in China like ebay), 58(a platform of classified information in China) etc. But these are designed for social people rather than campus users, . Students' most need things often cannot be find there.

I haven't sold out...

College students especially graduates often hoard up a sea of items in dorms. The only one-day flea market every year in graduate season cannot meet the very need of selling unwanted items. Every year after flea market, trucks drive into school one by one, carrying away the left items on the road to dump.

DengTian is the BBS in BJFU, where online flea market is one of the hottest forums.
However, students usually complain about the inconvenience of it: they want to search a hat, but it usually hided in one of the posts and hard to find; girls often take plenty of pictures and spend lot of time uploading images and editing posts…

DT 登天家园
DENG TIAN

Xueyuan Road is a road only less than 3 km in northwest of Beijing, but located over 10 colleges, including the famous Eight Colleges.
Students in different colleges are so close but lack in intercourse. For example, Tsinghua University is famous for its large footprint and numerous bikes on its roads, students in adjacent colleges often want to buy bikes in Tsinghua but hampered by scarce information.
So, many students here ask: is there any fine platform for us to post & buy items from other school convenient and safe?
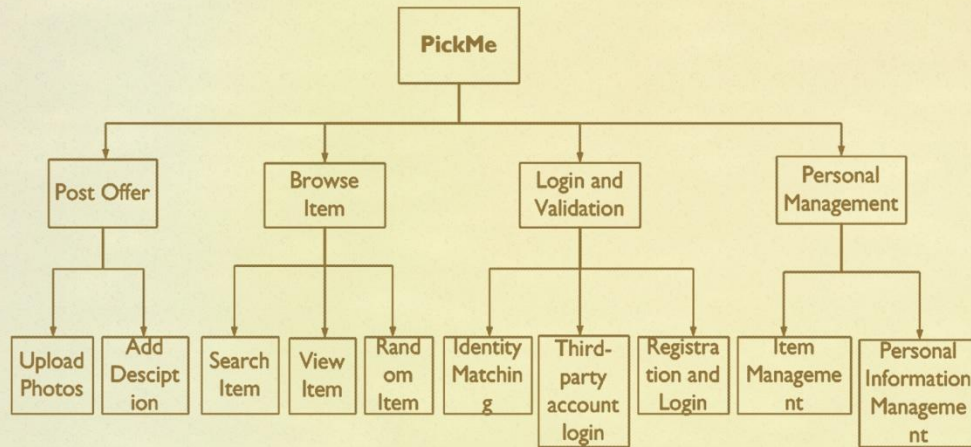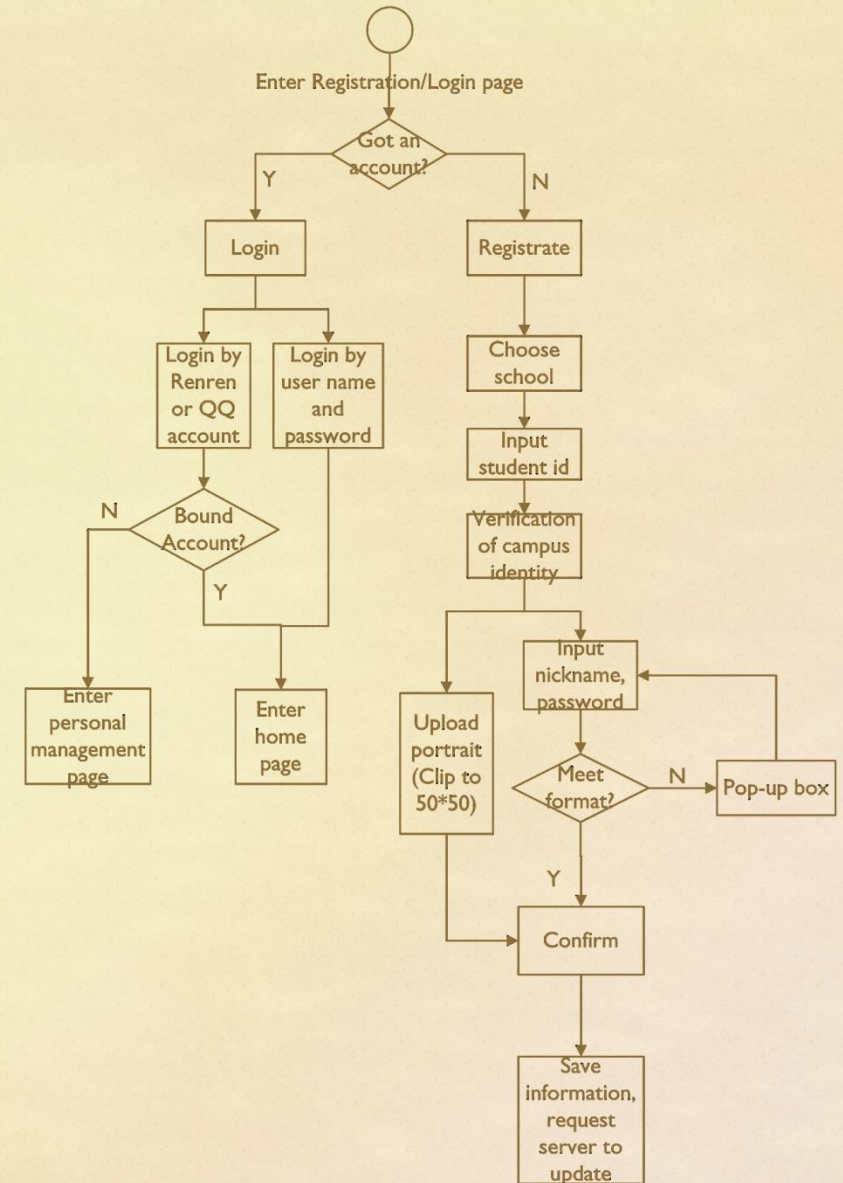
USE CASE
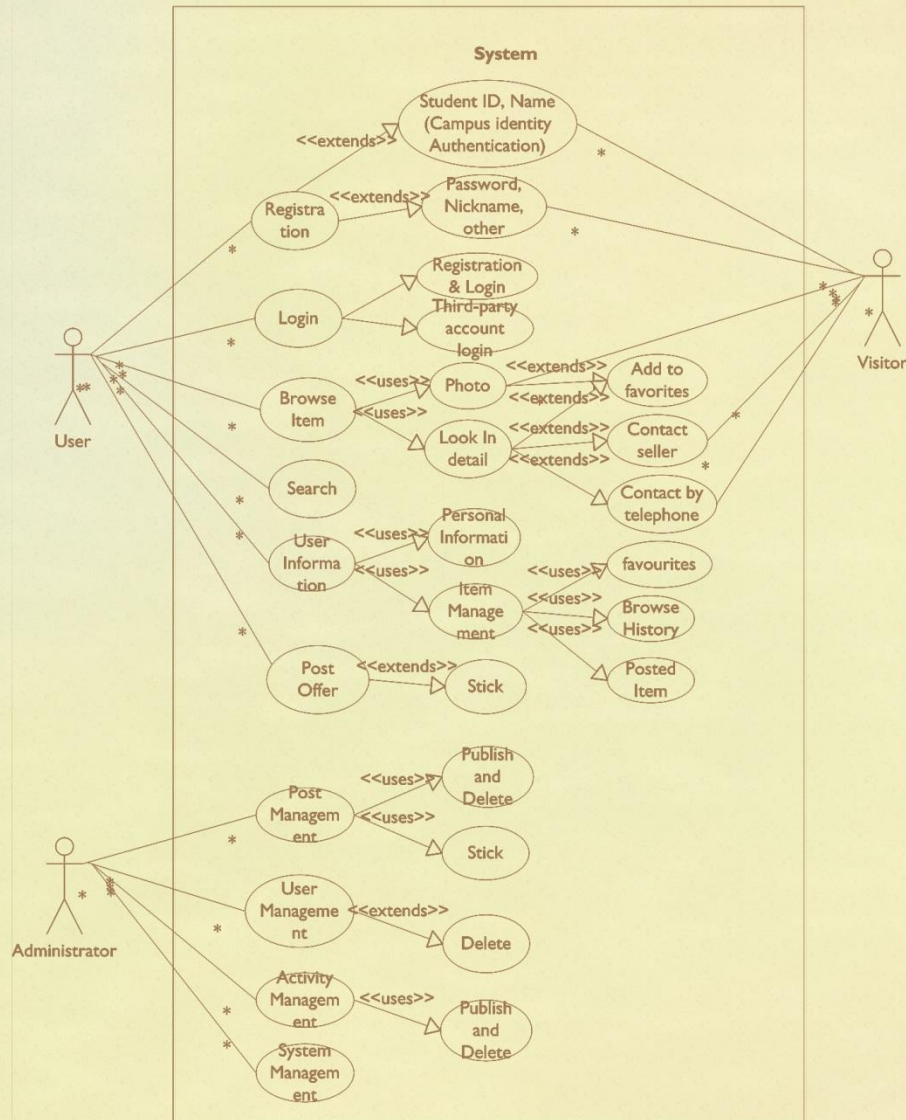
FUNCTION LIST

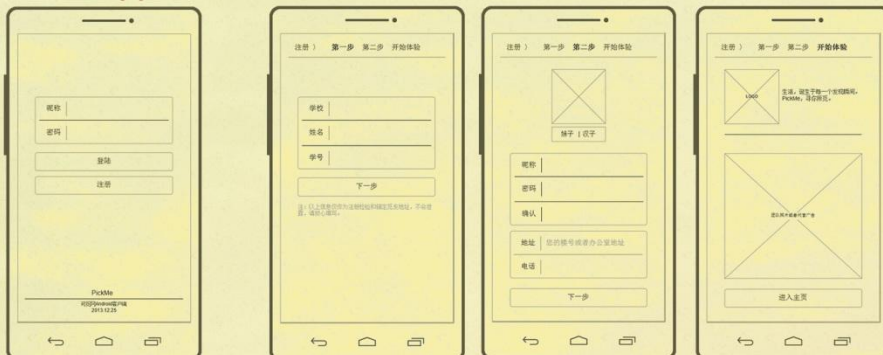| Function	Explanation
Register/Login	Real-name and student ID registration Logon authentications Third-party account login
Home Page	Display in sorts
Searching	Keyword searching. Match by comparing title of good with keyword.
Item Browsing	Display goods in the form of photo stream (display by sorts, schools, or randomly） Title, price, adaptive display with fixed length. Add to favorite, click to view details of item. Update by sliding down.
Item Details	Display large pictures and other detailed information Seller's nickname, phone, address Add to favorite Direct to locale short message and phone page
Personal information management	Check coupons Display uneditable information: real-name, student ID, school. Display editable information：nickname, contact information, address, gender Change portrait Update account
Items management	My favorite, published item, viewed items, view details, delete or edit information of published item, sticky posts, add to favorite, record browsing history
Publish items	Upload photos (local photos or take new photos.) Other information：title, sort, description；
Shaking	Display high priority items according to user's browsing history. Only available on stream photo page, detail page, seller's page and home page
others	New event around campus； feedbacks； check and download the latest version；

FUNCTION MODULE
Diagram

Diagram

PickMe

- Post Offer
  - Upload Photos
  - Add Desciption
- Browse Item
  - Search Item
  - View Item
  - Random Item
- Login and Validation
  - Identity Matching
  - Third-party account login
  - Registration and Login
- Personal Management
  - Item Management
  - Personal Information Management

Enter Registration/Login page

Got an account?

Y → Login

N → Registrate

Login by Renren or QQ account

Login by user name and password

Choose school

Input student id

Verification of campus identity

N → Bound Account?

Y

Enter personal management page

Enter home page

Upload portrait (Clip to 50*50)

Input nickname, password

Meet format? — N → Pop-up box

Y

Confirm

Save information, request server to update

AUTHORIZATION MODULE
Prototype

HOME PAGE
Prototype

Diagram

Enter home page

Get token

New user — Y → Registration& Login Page

N

Searching Area → Search

Classifieds → Commodity classification → Photostream

Classifieds → Activities

Footer → Home, Post, Me
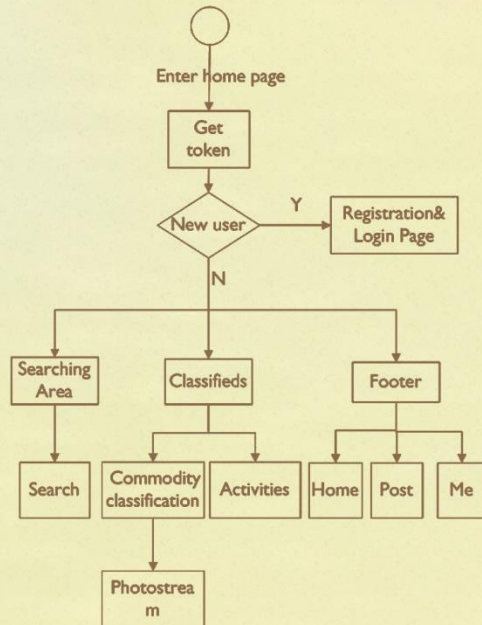
PHOTOSTREAM PAGE
Prototype

Diagram

Enter classified photostream page

Return information of item according to school & category (show all the schools in default). Sticky item will be displayed with priority

Search Bar → Searching

Display Item → Add to favorite → Update favorite table

Display Item → Get goods information from server → Price

Photos exist? — N → Replace by default picture

Y → Middle image. Fixed width, self-adapting length

Click → Enter detail page

Select school

Footer (3buttons) → Post Item, Personal management page, Home

DETAIL PAGE
Prototype

Diagram
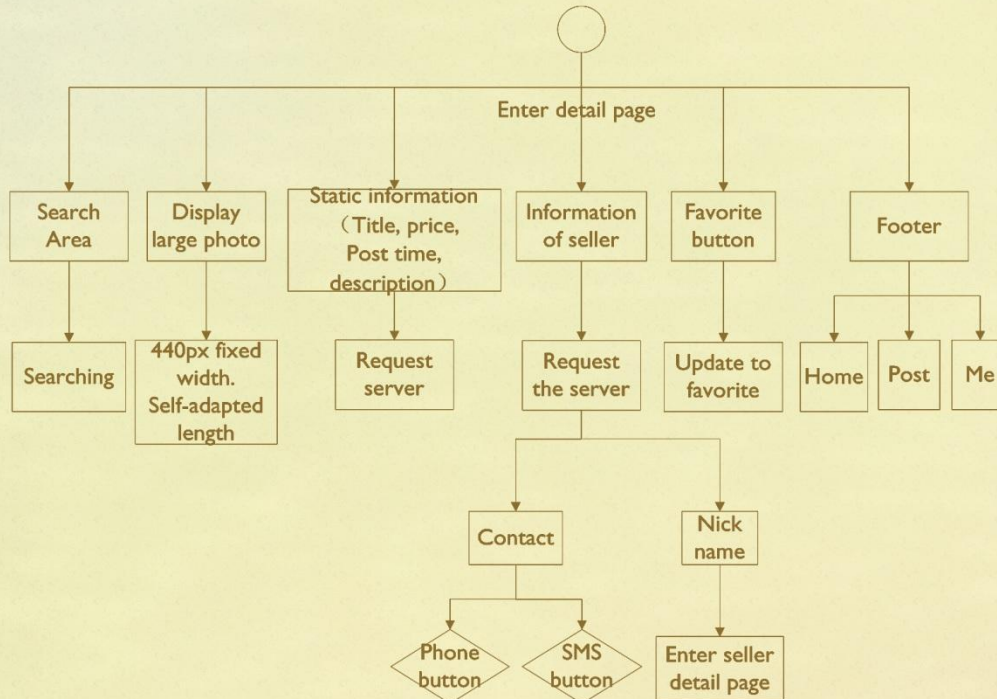
POST PAGE
Prototype

Diagram
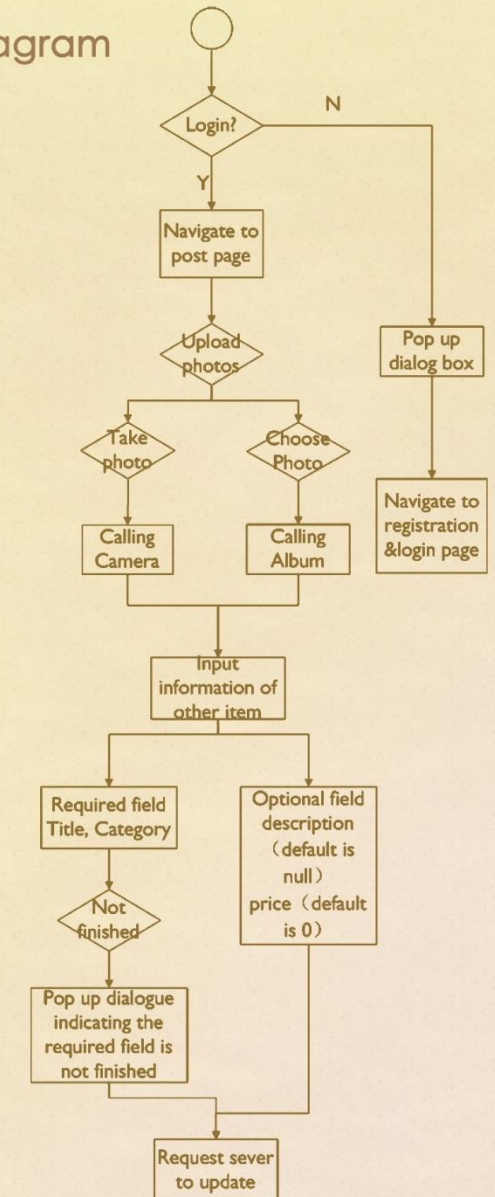
PERSONAL MANAGEMENT PAGE

Prototype

Diagram

Enter personal management page

| Header | Static information | Editable information | Third-party account | Footer |

Header:
- Personal information
  - Exit
    - Pop up Dialog box
- Favorite, History, Post
- More
  - About
  - Update
  - Suggestion

Static information:
- Id,Name,Student Id
- Other information (Registrated time, Posted item number, credit)

Editable information:
- Portrait
- Contact
- Address
- Gender

Third-party account:
- Renren
- QQ

Footer:
- Home
- Post
- Me

Visual style

Key Words: Simple, Funny, Effective

As is shown in current Android market, PickMe is quite distinctive from its competitors(second-hand apps and campus apps) in its special taste.

Just as flat style went in fashion, I chose to use it in UI design. The essence of flat style is simple, so PickMe focuses on simplicity of posting & browsing goods. I also simplified some functions in the pages like replacing the flipping button with a hand gesture.

Considering features and users' preferences, I set the default color as light yellow, and it could be changed by the user through "settings". At this stage, we only offer light yellow theme, later we expect to offer other themes for different colleges. I.e. green theme for Beijing Forestry University, blue theme for Beijing Aeronautics and Astronautics University. Meanwhile, we use some lovely sketches in welcoming pages, to meet the students' taste. All of these make PickMe not only beautiful, but also funny.

PICKME

Mobile Platform For Transactions On Campus

Welcoming Pages

We use sketch caricature in welcoming pages, with personification and fun.

看看有没有喜欢的宝贝吧

商品 多多
各种 选择

点击拍照按钮
轻松做老板

校园交易
安全可靠

开始领养

convenient   easy   safe   let's begin!

Login & Registrition

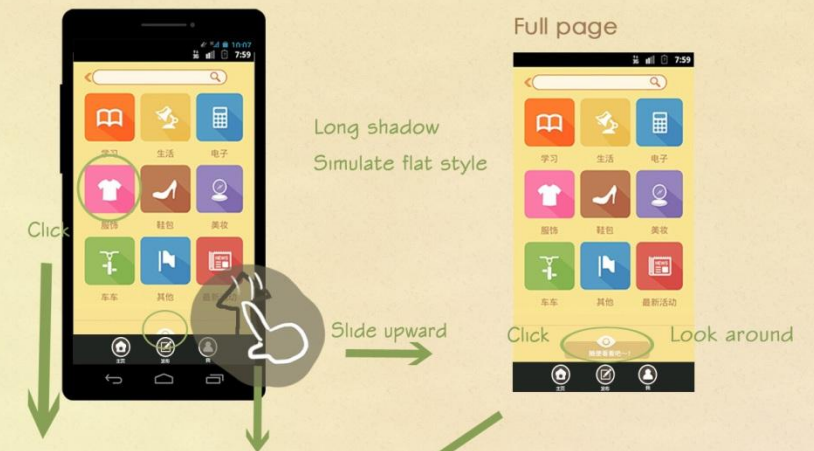We want you to login or register first, in order to create a safe campus online environment.

学校   请选择学校
姓名   北京林业大学
学号   北京科技大学
下一步

昵称   2-16位 汉字、字母、数字
密码   6-16位 字母、数字
确认   再输一遍密码
地址   10#1024, 5#212
TEL   拿什么联系你？
开始体验

拍照
本地上传

Upload profile
Take photo
Choose photo

If you would like to try , there is a public account for test:
Name: stream
Password:gaoxi123

Home Page

There are nine category areas to click and go into photostream page, indicating the most common catefories of goods in campus market.

Full page

Long shadow
Simulate flat style

Click

学习 生活 电子
服饰 鞋包 美妆
车车 其他 最新活动

Slide upward

Click   Look around

Photostream Page

随便看看

北京林业大学
北京科技大学
全部

Click to choose school

点击查看
商品详细
信息